

Press Information

Event: The Art and Commerce of Makeup presented by The Powder Group
Location: Klagenfurt / Austria
Date: July 11th

The World Bodypainting Festival has become more than just the world championship of the best bodypainters on the planet. It is an event that spans areas of artistry, music, art and celebration like no other. 50 nations will take place in the competition on July 12 - 14 in beautiful Klagenfurt at Lake Worthersee in Austria and the revelry will not stop when the brushes are put away each day. With live music late into the night and the coolest and most artistic parties on the planet at every turn, this is a celebration like no other.

The event also includes the four-day **World Bodypainting Academy** from July 8 - 11, which this year will feature a special program on **Wednesday, June 11**, produced by **The Powder Group** and presented by TPG, On Makeup Magazine and The Makeup Show founder **Michael DeVellis -- The Art and Commerce of Makeup**.

In this artistry and career-focused one-day event, attendees will be guided through a day full of unique demonstrations and discussions with a broad range of world renowned artists from bodypainting, makeup artistry theater and business.

Michael will host, for her first time presenting at WBA and for TPG, MAKE UP FOR EVER creator, **Dany Sanz** with a very special demonstration and talk. Award-winning editorial and bodypainting artist **Einat Dan**, Broadway makeup designer, **Joe Dulude II** - designer of Wicked, and Purple Brush Academy founder **Matilda Inozemceva** will also present special demonstrations. Presenters will also include a panel regarding working successfully in art and bodypainting with industry experts **Craig Tracy, Jinny Houle, Filippo loco and Bella Volen** and a very special chat between Michael, **Emma Rutherford** from London's Warpaint magazine and WBF founder **Alex Barendregt** about working in the global makeup industry today will round out the program.

Plus - WBA & The Powder Group TPG Pro members get exclusively free entrance!

The Art and Commerce of Makeup
Wednesday, July 11
11 am - 6 pm
€ 79.00 or FREE for TPG Pro and WBA members
Web: makeupday.wb-festival.com

World Bodypainting Festival – Celebrating Visual Culture & Music

Event Partner:

THEPOWDERGROUP



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