# WBF 2024

Celebrating Visual Culture



KLAGENFURT AM WÖRTHERSEE AUSTRIA

ONLINE Award: 6 - 8 September 2024 LIVE Awards: 20 & 21 September 2024

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# ARTIST INFO 2024 LIVE Awards



# Content < click and get to the right page >

Introduct	ion   What is NEW?		. 2
Timetabl	e 2024		3
Themes	2024		3
The prod	ess from registration to the st	age	4
Prizes ar	nd Awards		5
Further I	nformation		7
Guideline	es for all categories		8
Specific	rules for each category		9
JU	World Award Brush/Sponge Bodypainting	World Award: Brush / Sponge	9
JU	World Award Open Category Bodypainting	World Award: Open Category	10
JU	World Award  Bodypainting Team Show Category	World Award: Bodypainting Team Show Category	11
JU	World Award Nightcontest UV Effects	World Award: Night contest UV Effects	12
U	World Award Camouflage Bodypainting	World Award: Camouflage Bodypainting	13
Ju	World Award Facepainting	World Award: Facepainting	14
No.	World Award Special Effects Make-up	World Award: SFX Make-up	15
No.	World Award Creative Make-up	World Award: Creative Make-up	16
V	Special Award  Drag Make-up	Special Award: Drag Make-up	17
O	<b>Special Award</b>		
	WBF Make-up Battle	Special Award: WBF Make-up Battle	18
Author: @	author, organizer and furthe	r information:	18

#### **Introduction | What is NEW?**

Version November 2023 - Changes may apply

### LIVE Contest: 19th - 20th - 21st of September 2024

#### Klagenfurt am Wörthersee/ Carinthia, Austria

Since 1998 the most colourful event in the world takes place in Carinthia, the wonderful south of Austria. With the 26th edition of the world's largest body painting event, the increasing digitalisation in all areas of life and the possibilities arising from it will be used to offer the international community the opportunity to grow and network even more - online and offline.

#### What's new:

- The live competitions will take place on 2 days on the 20<sup>th</sup> and 21<sup>st</sup> of September.
- The Camouflage Award will already take place in advance, Thursday, September 19<sup>th</sup> in Klagenfurt.
- After the end of the competition participants have 30 minutes time to clean up their working space.
- The NEW Make-up category Special Award: Drag Make-up.
- Registration fee per category:
  - The WBF ONLINE Awards 30 €
  - o The WBF LIVE Awards 60 €
- The presentation rules have changed for some of the categories. For those categories (mentioned in the timetable) it would be possible to perform a show. Please let us know what kind of performance is planned to be on the stage.
- The World Award: Airbrush is now open for pre-registration. Once we reach a certain number of participants, the category will be officially confirmed to take place, otherwise we keep the Open Category only.

#### Timetable 2024



Please, check the <u>"Timetable 2024" (click to follow the direct link)</u> on the website, it might be updated. This document gives a great overview for each category, and includes the themes and time for the start/end of the competition, jury, presentation and awarding.

#### Themes 2024

The Power of Symbols: A Cultural Journey	World Award: Brush/Sponge
	World Award: Open Category
	World Award: Facepainting
	World Award: SFX Make-up
	World Award: UV Effects
	World Award: Team Show

<u>Theme Explanation:</u> Dive into the rich human culture through the lens of powerful symbols. Explore how symbols, from ancient to contemporary, shape our identity, beliefs, and traditions. Let your creativity embark on a cultural journey, unravelling the stories behind symbols that connect us across time and borders. Get ready to infuse your art with the profound meaning of symbols!

No theme	World Award: Camouflage
Royal Rock Icon	World Award: Creative Make-up

This theme calls for the creation of a makeup look that embodies the charisma and grandeur associated with royalty, while infusing the bold, daring spirit of rock icons. Think dramatic contrasts, bold colors, and a fusion of glamour and rock edge.

Time-Traveling Divas	Special Award: Drag Make-up
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This theme invites makeup and drag artists to embark on a creative journey through different eras, seamlessly blending the styles and aesthetics of various time periods. The theme encourages the artists to imagine iconic personalities or archetypes from the past, present, and future, and to translate them into captivating makeup looks. From the glamour of vintage Hollywood to the bold and futuristic styles of tomorrow, "Time-Traveling Divas" allows for a diverse exploration of beauty across time.

Theme announced before the competition	Special Award: WBF Makeup Battle
Time Travel – what is your destination?	Online Award: Brush/Sponge Online Award: Open Category
Luxe Chrome Glow	Online Award: Creative Make-up

#### The process from registration to the stage

#### Registering for the competition

- Deadline for registering: Friday, 30th of August 2024.
- Registrations via the online form on <u>www.bodypainting-festival.com</u> only
- All categories have limited numbers of participants early registration is recommended
- Portfolio photos must be attached without it we cannot proceed with your registration.
- **Competition fee** 60 euros per category.
- The artist registration fee should be paid via our online shop, only after you got your ID number by email: https://shop.wb-production.com/en/WBF/Registration-for-Artists
- With the artist pass you get a badge for yourself, your assistant (if the category allows it) and your main model for 2 festival days.
- Please note: do NOT proceed with your payment without the confirmation letter and your ID number.
- The payment should be made within 14 days after the confirmation letter was sent.
- The registration is only valid and completed once payment has been confirmed via the online shop.

#### Start and Finish times:

- The festival location opens from 9:00 am for participants on the competition days, the 20<sup>th</sup> and 21<sup>st</sup> of September.
- The artists start their work at different times.
- The "Timetable for Artist" shows the various start, finish, jury, and presentation times for each category: https://bodypainting-festival.com/images/infosheets/wbf timetable.pdf
- After the end of the competition participants have 30 minutes time to clean up their working space and bring their belongings to the backstage area.

#### At the jury:

- A short interpretation of your work to the jury has to be made <u>in English only</u>. You enter the judging area by rising your identification number(s) (ID). The speaking time in front of the jury is limited to 90 seconds. Please no more than 200 words printed on paper.
- Artist and model go to the designated photo competition area after the jury to allow the photographers to take photographs of the model. Please let your model stop and pose at EVERY photo background.

#### LIVE presentation on the WBF stage:

- All models will be introduced by the moderator in the following ID number.
- Some of the categories have a catwalk and others can provide their music and prepare an unforgettable show.
- In the show categories (Bodypainting Team Show and Night contest UV Effects and Drag Make-up) the stage presentation will be included in the jury evaluation. The presentation time on stage is limited to 3 minutes (incl. possible intro etc.). A maximum of 5 performers including bodypainting model may be on stage.
- All the times for the presentations are described in the "Timetable"

#### After the stage presentations:

All artists can pick up their results and participation certificate at the registration desk.
 Please note, that we cannot send the certificates by mail afterwards.

#### **Prizes and Awards**

(As of November 2023, further prizes may be added later)



### W KRYOLAN PROFESSIONAL MAKE-UP

presented by Kryolan

presented by Kryolan

1 <sup>st</sup> place	Trophy + € 800 in cash + € 1	1.000,- Kryolan Product Voucher
2 <sup>nd</sup> place	Trophy + € 400 in cash + €	700,- Kryolan Product Voucher
3 <sup>rd</sup> place	Trophy + € 200 in cash + €	300,- Kryolan Product Voucher



1st place

2<sup>nd</sup> place

#### KRYOLAN PROFESSIONAL MAKE-UP

Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher Trophy + € 400 in cash + € 700,- Kryolan Product Voucher

**3rd place** Trophy + € 200 in cash + € 300,- Kryolan Product Voucher



1st placeTrophy + €800 in cash + Product Prize2nd placeTrophy + €400 in cash + Product Prize3rd placeTrophy + €200 in cash + Product Prize



#### W KRYOLAN

presented by Kryolan

1 <sup>st</sup> place	Trophy + € 800 in cash + € 1	1.000,- Kryolan Product Voucher
2 <sup>nd</sup> place	Trophy + € 400 in cash + €	700,- Kryolan Product Voucher
3 <sup>rd</sup> place	Trophy + € 200 in cash + €	300,- Kryolan Product Voucher



1st placeTrophy + €500 in cash + Product Prize2nd placeTrophy + €300 in cash + Product Prize3rd placeTrophy + €100 in cash + Product Prize



#### presented by Diamond FX

presented by Kryolan



1 <sup>st</sup> place	Trophy + € 500 in cash + Product Prize by Diamond FX
2 <sup>nd</sup> place	Trophy + € 300 in cash + Product Prize by Diamond FX
3 <sup>rd</sup> place	Trophy + € 100 in cash + Product Prize by Diamond FX



1st place

2<sup>nd</sup> place

3<sup>rd</sup> place



Trophy + € 800 in cash + € 1.000,- Kryolan Product Voucher Trophy + € 400 in cash + € 700,- Kryolan Product Voucher Trophy + € 200 in cash + € 300,- Kryolan Product Voucher



1st placeTrophy + €500 in cash + Product Prize2nd placeTrophy + €300 in cash + Product Prize3rd placeTrophy + €100 in cash + Product Prize



**1st place** Trophy + € 300 in cash + Product Prize



**1st place** Trophy + € 100 in cash + Product Prize



# **Bodypainting Model of the Year Award**

presented by WB Production

This award goes to the model who expresses and presents their bodypainting most successfully. This includes modelling over the main days, presentations and photo area performance. The prize will be awarded after the closing date of the photo competition in spring 2025.

#### **Further Information**

- The event will take place indoors, in the convention arena in Klagenfurt. The location of the so-called, "Messe Arena" is very central, it takes less than 5 minutes to walk from Klagenfurt's main railway station and the city center.
- Check-in will be available from 10:00 am on Thursday, 19th of September 2024. (Address: Messe Arena, main entrance: St. Ruprechter Str. 12, 9020 Klagenfurt am Wörthersee, Austria). At the registration desk, the artist team receives the entrance badges. For accreditation, all team members should be personally present to sign the respective contracts. A model without an artist cannot be registered!
- The workplaces (equipped with a table, a bench, electricity and light) will be assigned by the organization and released on the day of the competition.
- After the end of the competition participants have 30 minutes time to clean up their working space and bring their belongings to the backstage area.
- **Electricity:** One slot per team is installed per workstation. **We advise you to bring your splitters/ adapters.**
- Artist teams are allowed to bring snacks and water to their work place.
- There will be a special photo area for professional photographers. We would like to ask the finished models to make their way to this area, to allow some professional photos to be taken. Each artist has access to this area with the model and can photograph his/her models there. Please, let your model stand and pose on EACH photo background.
- It's <u>not allowed</u> to sell products from the artist's workspace. If you want to sell posters, photos, cards etc. is no problem, just please send us the information. **Attention:** Please note the applicable tax conditions for sales in Austria.
- WBF Artist Playground: In this specially created zone, every artist can paint or demonstrate their skills free of the rules and time constraints of the competition. Try new things, play with materials or help other artists to learn from you through your knowledge and skills. Want to actively participate in the artist playground? Feel free to contact us via email or on-site at registration.

#### All updated information is available online

www.bodypainting-festival.com on our Telegram channel https://t.me/world bodypainting



#### **Guidelines for all categories**

- Assistant Rules: In bodypainting categories, the artist may work with 1 assistant. Every artist should be
  aware of the role of an assistant in the competition. Only the registered artist (1 person) is listed in the
  results.
- An Assistant will not be awarded as a World Champion or get a certificate of the place the participating artist
  is getting. Of course, the assistant gets all the care and access to competition-related areas.
- Any failure will cause knock off points up to disqualification. Note: Models may not paint themselves or the second model as this is counted as a second assistant! No more assistants than one is allowed for hairstyling etc.
- You are permitted to work from your sketches / drawings or stencils.
- Only bodypainting colors are to be used for any painting on the body.
   We ask you to please think of the safety of your model let your model drink and eat, visit the bathroom at any time during the competition.
- Any brand of paint product may be used for the body and attachments and special effects.
- If you use something that is not allowed in your category, or bring it into the judging area, 30 points will be deducted from your total score. If the violation is serious, we have to disqualify you.
- You are allowed to prepare the hairstyle and fingernails of the model before the beginning of the competition.
- Please note: Do not use any colour, bases, make-up or attachments before the official start.
- The genitals of the model must be covered; the rest of the body can remain unclothed. In any bodypainting category you are allowed to use all kinds of special covers with various materials and silicones.
- The model must be at least 18 years old for the bodypainting and at least 16 years old for the make-up categories.
- The judges walk around during the day and look at your work. Additionally, we have installed judging helpers, who know the rules and can give a note to the judges if someone breaks the rules. They also help you to find your way to the jury, photo area and stage.

#### Specific rules for each category



#### **World Award: Brush / Sponge**

#### This category is judged purely on classical painting technique.

- Airbrushing is not allowed in this category.
- The use of attachments is not allowed in this category.

#### The jury judges:

Quality, technique and ability 1-12 points Interpretation of the theme, idea and originality 1-9 points Composition of the work, overall impression 1-9 points

#### The following is a list of **THINGS ALLOWED** in this category:

- Sketch, stencils and transparent paper
- False fingernails and eyelashes
- Eve lenses
- Headpieces, wigs or hair attachmens
- Imitation of the bold head is allowed to glue before the competition time
- Shoes coming up not higher than the knee
- Glitter in loose form or in spray form
- Nipple covers

Anything not included in this list is not to be used and is against the rules.

#### Here are a few specifications of things NOT ALLOWED in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue masks
- Anything attached to the body with string, elastic, or tape- other than decorative headwear as specified above.

# Painting is allowed ONLY for the first 3 hours of the competition The assistant is not allowed to do any painting work, including make-up after the first 3 hours!

#### At ALL times the assistant is allowed to help with:

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails, headpiece



#### **World Award: Open Category**

#### This category is an open category, where a mix of techniques is allowed (airbrush and brush/sponge)

- The head piece can be chosen (wigs, bald caps, decoration)
- The use of attachments is allowed in this category.
- SFX parts could be pre painted
- Any kind of headpiece is allowed.
- A bold head is NOT allowed to glue before the competition

#### The jury judges:

Quality, technique and ability 1-12 points Interpretation of the theme, idea and originality 1-9 points Composition of the work, overall impression 1-9 points

**Please note**, the usage of only brush/airbrush <u>without</u> decorations will lead to <u>substation of 30 points</u> from total score. For the classic painting technique without a decoration and costume, please apply for the "World Award: Brush/Sponge" category.

#### At ALL time the assistant is allowed to help with the:

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails
- Processing of special effects materials and decoration

#### Painting is allowed ONLY for the first 3 hours of the competition.

The assistant is not allowed to do any painting work, including make-up after the first 3 hours!

#### At ALL times the assistant is allowed to help with:

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails, headpiece



#### **World Award: Bodypainting Team Show Category**

For this specific **competition**, we ask you for photos of you and your partner's work, as well as a description of your **performance**.

#### Painting rules:

- o Participants with similar skills can team up for competing in this category.
- There are only 2 artists allowed to paint.
- Only 1 model has to be painted.
- This category is an open category, where a mix of techniques is allowed (airbrush and brush).
- o **It's allowed** to use various decorations & special effects.

#### Presentation rules:

- The presentation is part of the jury process.
- o Get extra points and impress the judges through your presentation.
- The presentation time is maximum 3 minutes (incl. intros etc.)
- There are maximum 5 performers including the body painted model allowed on stage.

#### The jury judges:

Quality, technique and ability 1-12 points Interpretation of the theme, idea and originality 1-9 points Composition of the work, overall impression 1-9 points Stage Presentation 1-10 points



#### **World Award: Night contest UV Effects**

For this specific UV night competition, we ask to provide photos of your previous UV works, as well as a description of the planned work and **performance idea**, including technical needs for the presentation on the stage.

#### Painting rules:

- There are only 2 artists allowed to paint. They can be equal and can be presented as a team.
- All models have to be prepared within the competition time and they are not allowed to wear costumes before competition time.
- It's allowed to use various techniques, decorations & special effects.

#### Presentation rules:

- The UV Award impresses through the presentation, so this will be part of the judging.
- The presentation time is maximum of 3 minutes.
- There are maximum 5 performers allowed on stage.

#### The jury judges:

Quality of the work and UV Effects 1-10 points Interpretation of the theme 1-10 points Stage presentation 1-10 points



#### **World Award: Camouflage Bodypainting**

This category represents the skills of the artist in hiding and camouflaging a body with the help of classic painting techniques in front of a given background/location.

- Only 1 model may be painted.
- An assistant is NOT allowed.

It is allowed to prepare hair, use imitation of bold head or clay prior to the competition.

#### It is **NOT** allowed to make use of technical aids such as lights or monitors.

This competition will take place on Thursday, 19th of September 2024.

The number of participants is limited to 10 artists.

Every place will be prepared with a table, water and covered floor with plastic.

Further details about timing and location will be communicated by email.

The places and the specific time for each participant will be drawn and announced in the morning before the competition.

The competition will last 3 hours.



#### **World Award: Facepainting**

This category represents skills of the artist in fitting a painting of story on a model's face.

- An assistant is NOT allowed.
- Only one model may be painted.
- The face, neck and décolletage may be painted and will be judged only.
   All work outside these areas are not going to be judged.
- It is allowed to work on hair, do an imitation of bald head, nails, painted hands before the competition.

#### The jury judges:

Quality, technique and ability of painting 1-10 points Interpretation of the theme, idea and originality 1-10 points Composition of the work, overall impression 1-10 points

#### The following is a list of **THINGS ALLOWED** in this category:

- Fake eyelashes, nails, eye lenses
- Wigs, imitations of bald heads
- Glitter in loose form or spray on form
- Decoration accessories on the head and shoulders

#### Here are a few specifications of things NOT ALLOWED in this category:

- Masks, mask pieces or other SFX.
- Pieces that are glued to the face.
- Airbrush technique



#### **World Award: SFX Make-up**

The use of prosthetics is necessary for this category. Different materials and techniques may be used.

- The participant must work alone. Hair and accessories <u>may not</u> be worked on by an assistant.
- Only one model may be made up.
- Prosthetics allowed to be pre-painted beforehand or even at home. Some decorations may be done before the competition (arm, hands, feet, etc.) except for the judging parts, the rest is for show and photo sessions only.
- It is not allowed to attach the baldhead effect before the start time of the competition.
- The face, neck and décolletage may be painted and will be judged only.

#### The jury judges:

Quality and Design of prosthetics 1-10 points Processing / applying of prosthetics 1-10 points Interpretation of the theme, idea and originality 1-10 points Composition of the work, overall impression 1-10 points



#### **World Award: Creative Make-up**

The aim of this category is to create a **creative look** that harmonizes with current TRENDS in make-up, fashion and photography, together with a given theme. It is important to pay enough attention to the technique, perfection, cleanness and the overall quality of the make-up.

- The participant must work alone.
- The face and neck may be worked on and will be judged.
- Make-up base or false eyelashes are not allowed to be applied before to the start of the competition.
- It is allowed to prepare hair, imitation of the bold head, hands and nails before the competition.
- It's important to consider that the costume or clothing fits your make-up.

#### The jury judges:

 $\begin{array}{lll} \text{Base \& blending} & 1-10 \text{ points} \\ \text{Color decision \& color complexity} & 1-10 \text{ points} \\ \text{Quality \& Techniques} & 1-10 \text{ points} \\ \text{Theme, creativity \& overall look} & 1-10 \text{ points} \\ \end{array}$ 

#### The following is a list of **THINGS ALLOWED** in this category:

- False eyelashes, nails, eye lenses
- Glitter, Crystals, Feathers
- Wigs, imitation of the bold head
- Decoration accessories on the head and shoulders

All decorations on a glue base should take no more than 20% of the face.

#### The following is a list of things **NOT ALLOWED** in this category:

- To use any prosthetics or latex-based items
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face

For SFX, there is the special category "Special Effects Make-up"
For drawings and illustrations on the face, there is a special category "Facepainting"



#### Special Award: Drag Make-up

#### This category is for make-up and drag artists who love creating stunning drag looks and shows.

- The participant must work alone.
- The makeup could be done by the makeup artist, but it is also allowed to work on yourself.
- Make-up base or false eyelashes are not allowed to be applied before to the start of the competition.
- It is allowed to prepare hair for the wig, hands and nails **before** the competition.
- It's important to consider that the costume or clothing fits your make-up.
- Competition time includes the preparation for the whole look (wig and costume)

#### The jury judges:

Blending & contouring 1-10 points Color decision & application 1-10 points Theme, creativity 1-10 points Show presentation & Overall Look 1-10 points

#### The following is a list of **THINGS ALLOWED** in this category:

- Airbrush
- False eyelashes, nails, eye lenses
- Facelift tapes
- Glitter, Crystals, Feathers
- Wigs
- Decoration accessories on the head and shoulders

All decorations on a glue base should take no more than 20% of the face.

#### The following is a list of things **NOT ALLOWED** in this category:

- To use any prosthetics or latex-based items
- Masks, mask pieces or other special effects.
- Glasses
- Any material that obscures more than 20% of the face

#### **Presentation rules:**

- The presentation is part of the jury process.
- The presentation time is maximum 3 minutes (incl. intros etc.)
- There are maximum 5 performers allowed on stage.

At 2:00 PM, every model must be present at the jury photo area to be photographed 'before' their transformation. It is mandatory for all models to participate.



#### Special Award: WBF Make-up Battle

# This category is created for make-up artists who are ready to create an amazing look with unexpected materials.

- The "WBF Make-up Battle" takes place on the main stage.
- Participants have to bring their own model for the competition.
- Model has to be "au naturel" (without any Make-up or foundation)
- We provide all materials, also unexpected and unconventional products.
- The special theme will be announced right before the competition.

#### The jury judges:

Interpretation o.t. theme, idea and originality 1-10 points Clearness & Details 1-10 points Overall look 1-10 points

#### Only things to bring:

- Make-up brushes
- Make-up foundation for your model
- 1 powder
- Scissors

Please note: It is not allowed to bring anything else on the stage.

#### The following is a list of **THINGS ALLOWED** in this category:

- To use any provided materials in your way and without limits!
- It's important to consider that you can create costume and decoration parts that fit with your make-up as the overall look is judged. (All models will be dressed in black dresses)

#### The following is a list of things **NOT ALLOWED** in this category:

to bring and use any decorative cosmetics on a stage

All artists should be backstage with their models 45 minutes before the competition start.

Otherwise, the participant will be disqualified.

Competition time 20 min.

#### Author: © author, organizer and further information:

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## 27th World Bodypainting Festival 2024

### **Guidelines | LIVE | EN**

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