Introduction | What is NEW in Bodypaint City?

November 2019 Changes may apply

Main days competition: 9th – 11th July 2020, Klagenfurt am Wörthersee/Carinthia, Austria

Total winning prizes | € 25,000 cash & € 25,000 products

Since 1998 the most colourful event in the world takes place in Carinthia, the wonderful south of Austria. The festival has a very long tradition and founded the modern bodypainting art movement. We expect thousands of visitors in the open-air art park so called “Bodypaint City”. Visitors will be able to see and experience wonderful works by artists from around 50 nations worldwide. The WBF is committed to evolve yearly, so we made again some changes and improvements to the event.

What’s new in Bodypaint City:

- The World Award: Facepainting rules were improved (page 18)
- World Award: Airbrush is now a one day competition only (page 14)
- In World Award: SFX Bodypainting the assistant is allowed to help the whole time (page 15)
- There are two new categories:
  - World Award: Camouflage Bodypainting (page 17)
  - Special Award: Rich Smoky (page 23)
- We increase the value for the classic category World Award Brush/Sponge.

Deadlines:

- In order to tell to the audience more about your work, we ask you to provide us a couple of sentences about your idea prior the competition. (please see details on the page 5)

- We also ask to send us your music, in order to have less troubles on site with non-working media (please see details on the page 6).
### Timetable & Themes World Bodypainting Festival 2020

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>**DATE 09.07.2020</td>
<td>Thursday</td>
<td><strong>Amateur Award</strong>&lt;br&gt;Theme: Historical Moments&lt;br&gt;10:00 - 16:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>World Award</strong>&lt;br&gt;Theme: Historical Moments&lt;br&gt;16:00 - 17:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>Special Award</strong>&lt;br&gt;Theme: Glamour Circus&lt;br&gt;12:00 - 14:30&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>Special Effects Make-up</strong>&lt;br&gt;Theme: Historical Moments&lt;br&gt;11:00 - 15:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Installation Art&lt;br&gt;09:00 - 15:30 + 16:30 + 17:30&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Camouflage Bodypainting&lt;br&gt;10:30 - 13:30 + 16:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<tr>
<td>**DATE 10.07.2020</td>
<td>Friday</td>
<td><strong>Amateur Award</strong>&lt;br&gt;Brush/Sponge Bodypainting&lt;br&gt;Theme: Historical Moments&lt;br&gt;10:00 - 16:00&lt;br&gt;End: Jury + Photo - Presentation 18:15 - 18:30</td>
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<td><strong>Special Award</strong>&lt;br&gt;No theme&lt;br&gt;Rich Smoky Make-up&lt;br&gt;11:00 - 13:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 18:30</td>
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<td><strong>World Award</strong>&lt;br&gt;Bodypainting Team Show Category&lt;br&gt;Theme: Historical Moments&lt;br&gt;11:30 - 17:30&lt;br&gt;End: Jury + Photo - Presentation 20:30 - 23:30</td>
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<td><strong>World Award</strong>&lt;br&gt;Facepainting&lt;br&gt;Theme: Historical Moments&lt;br&gt;12:00 - 14:00&lt;br&gt;End: Jury + Photo - Presentation 18:00 - 18:30</td>
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<td><strong>Special Award</strong>&lt;br&gt;WBF Make-up Battle&lt;br&gt;Theme announced on stage&lt;br&gt;16:20 - 17:00&lt;br&gt;End: Jury + Photo - Presentation 17:45 - 18:30</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Installation Art&lt;br&gt;09:00 - 15:30 + 16:30 + 17:30&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Camouflage Bodypainting&lt;br&gt;10:30 - 13:30 + 16:00&lt;br&gt;End: Jury + Photo - Presentation 17:15 - 17:45</td>
</tr>
<tr>
<td>**DATE 11.07.2020</td>
<td>Saturday</td>
<td><strong>World Award</strong>&lt;br&gt;Special Effects Bodypainting&lt;br&gt;Theme: Microcosm - the realm of the tiny&lt;br&gt;10:00 - 17:00&lt;br&gt;End: Jury + Photo - Presentation 20:00 - 22:00</td>
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<td><strong>World Award</strong>&lt;br&gt;Airbrush Bodypainting&lt;br&gt;Theme: Microcosm - the realm of the tiny&lt;br&gt;11:00 - 17:30&lt;br&gt;End: Jury + Photo - Presentation 20:30 - 22:00</td>
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<td><strong>World Award</strong>&lt;br&gt;Brush/Sponge Bodypainting&lt;br&gt;Theme: Microcosm - the realm of the tiny&lt;br&gt;11:30 - 18:00&lt;br&gt;End: Jury + Photo - Presentation 21:00 - 22:00</td>
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<td><strong>Special Award</strong>&lt;br&gt;Creative Make-up&lt;br&gt;Theme: Fashion Savages&lt;br&gt;13:00 - 14:30&lt;br&gt;End: Jury + Photo - Presentation 17:45 - 18:00</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Installation Art&lt;br&gt;09:00 - 15:30 + 16:30 + 17:30&lt;br&gt;End: Jury + Photo - Presentation 20:00 - 22:00</td>
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<td><strong>World Award</strong>&lt;br&gt;No theme&lt;br&gt;Camouflage Bodypainting&lt;br&gt;10:30 - 13:30 + 16:00&lt;br&gt;End: Jury + Photo - Presentation 22:00 - 22:00</td>
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</tbody>
</table>
The process from the registration to the stage

**Registering for the competition categories**
- The 17th of June 2020 is the closing date for registrations. Registrations are possible only online via the form.
- It is recommended to register early as all categories have limited numbers of participants.
- Please make sure that you send us your portfolio photos otherwise, we cannot proceed with your registration.
- The 50 Euro* for your ARTIST PASS per category insures your participation.
- Please note: *additional fee is charged for late or last minute registrations.
- *do NOT proceed with your payment without the confirmation letter and your ID number.
- With the artist pass you get a badge for yourself, your assistant (if the category allows) and your main model for all 3 days.
- The artist registration should be completed after you got your ID via our online shop: https://shop.wb-production.com/en/WBF/Registration-for-Artists

**Start and Finish times:**
- The festival ground opens from 8:30 am for participants and from 10.00 for visitors.
- The artist’s start their work at different times.
- The “Timetable for Artist” shows the various start, finish, jury and presentation times for each category.

**At the jury:**
- A short interpretation of your work to the jury has to be made in English only. You enter the judging tent by rising of your identification number(s) (ID). The speaking time in front of the jury is limited to 90 seconds.
- All artists should stay in the “photo area” after the judging, to give the photographers the chance to capture the works of art. This is also necessary for the photo catalogue and the Award for the Model of the Year.

**Stage presentations:**

**World Award: Facepainting / Special Awards: SFX Make-up, Creative Make-up / Rich Smoky/ Amateur Award:**
- These categories will be presented in a flowing catwalk show without individual presentations.
- In the category “WBF Make-up Battle” you work and present on the main stage.

**World Awards: Brush/Sponge, Airbrush, SFX Bodypainting & World Award: Bodypainting Team Show Category**
- The models are presented on the main stage. Please check the timetable for each category.
- The presentations on the main stage run in the order of the artist numbers (ID). You have 2 options to present you work:

<table>
<thead>
<tr>
<th>Show presentation</th>
<th>Catwalk</th>
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</thead>
<tbody>
<tr>
<td>1. Time on the stage – 2 minutes per show</td>
<td>1. Time on the stage – 1 minute</td>
</tr>
<tr>
<td>2. Fire and pyrotechnic: Due to the more frequent usage of fire and pyrotechnic within the stage presentations we have to get early (latest until June 10th) the following information. Precise definition of the used material:</td>
<td>2. You can bring your own music or our musicians can provide it.</td>
</tr>
<tr>
<td>a. How you operate</td>
<td></td>
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<tr>
<td>b. Set up and execution</td>
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</tr>
<tr>
<td>c. Security needs</td>
<td></td>
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</tbody>
</table>

**World Award: Bodypainting Team Show Category**
- The performance for this category can be up to 3 minutes (details in the “Guidelines”)

**Deadlines UNTIL June 3rd 2020 for specific categories (please see above)**
- Please provide text about your work via email in correct ENGLISH only, max. 60 words! (add ID#, preselection / final day)
- If you are planning to make a show on the stage, please send us your music via email. Good quality (min. 192kbps) MP3!

**After the stage presentations:**
- All artists can pick up their results and participation certificate at the “Information Point”. Please note that we cannot send the certificates by mail afterwards. Please take them with you on site.
Prizes and Awards
(as of November, further prizes may be added later)

- Every participant gets a goody bag at the registration desk.
- After the festival every artist and model receive the photo catalogue free of charge.

**World Award**

Brush/Sponge

**Bodypainting**

- 1st place: Trophy + € 2.000 in cash + € 1.000, - Kryolan Voucher
- 2nd place: Trophy + € 1.000 in cash + € 700, - Kryolan Voucher
- 3rd place: Trophy + € 500 in cash + € 500, - Kryolan Voucher

**World Award**

Airbrush

**Bodypainting**

- 1st place: Trophy + € 1.000 in cash + € 1.000, - Kryolan Voucher
- 2nd place: Trophy + € 700 in cash + € 700, - Kryolan Voucher
- 3rd place: Trophy + € 500 in cash + € 300, - Kryolan Voucher

**World Award**

Special Effects

**Bodypainting**

- 1st place: Trophy + € 2.000 in cash + € 1.000, - Kryolan Voucher
- 2nd place: Trophy + € 1.000 in cash + € 700, - Kryolan Voucher
- 3rd place: Trophy + € 500 in cash + € 300, - Kryolan Voucher

**World Award**

Bodypainting Team

Show Category

- 1st place: Trophy + € 1.500 in cash + Product Prize
- 2nd place: Trophy + € 1.000 in cash + Product Prize
- 3rd place: Trophy + € 500 in cash + Product Prize

**World Award**

Installation Art

- 1st place: Trophy + € 1.000 in cash
  
  Every participant (max. 9.) get € 250 expenses covered for installation materials

**World Award**

Camouflage

**Bodypainting**

- 1st place: Trophy + € 1.000 in cash
- 2nd place: Trophy + € 700 in cash
- 3rd place: Trophy + € 500 in cash
1^st place  Trophy + Make Up valued at € 1,000
2^nd place  Trophy + Make Up valued at € 500
3^rd place  Trophy + Make Up valued at € 300

Special Award presented by Snazaroo

1^st place  Trophy + € 1,000 in cash + Product Prize
2^nd place  Trophy + € 500 in cash + Product Prize
3^rd place  Trophy + € 300 in cash + Product Prize

Special Award presented by ColorMake

1^st place  Trophy + € 800 in cash + Product Prize
2^nd place  Trophy + € 400 in cash + Product Prize
3^rd place  Trophy + € 200 in cash + Product Prize

Special Award presented by Kodi Professional

1^st place  Trophy + € 800 in cash + Product Prize
2^nd place  Trophy + € 400 in cash + Product Prize
3^rd place  Trophy + € 200 in cash + Product Prize

Special Award presented by Purple Brush Allure

1^st place  Trophy + € 800 in cash + Product Prize
2^nd place  Trophy + € 400 in cash + Product Prize
3^rd place  Trophy + € 200 in cash + Product Prize

Special Award presented by MAC Cosmetics

1^st place  Trophy + € 500 in cash + Product Prize
**Amateur Award**

Brush/Sponge Bodypainting

Presented by Colormake

| 1st place | Trophy + Make Up Products |
| 2nd place | Trophy + Make Up Products |
| 3rd place | Trophy + Make Up Products |

**Amateur Award**

Open Category Bodypainting

Presented by Asia Colors

| 1st place | Trophy + Make Up Products |
| 2nd place | Trophy + Make Up Products |
| 3rd place | Trophy + Make Up Products |

**Bodypainting Model of the Year Award**

Presented by WB Production

This award goes to the model who expresses and presents their bodypainting most successfully. This includes modelling over the main days, presentations and photo area performance. The prize is given after the photo competition in November.
Further Information

- The festival grounds of “Bodypaint City” are in a park in the inner city of Klagenfurt. It's located at the art district, surrounded by the cultural treasures of the city.

- The registration desk is open from Saturday (4th July). The artist teams (incl. assistant and model) can pick up their badges only by coming all together, daily from 10:00 am – 6:30 pm.

- The tents are allocated by the organisers.

- Once finished and there is no one left working, the tents can be closed from all sides.

- **Electricity:** Every year, due to the rising need of electricity plugs for computers, telephone, iPad’s, radios etc. the increasing numbers of missing cables, we are not able to provide unlimited cables, extension cords and plugs anymore. We can provide one 3-way socket per tent. **You are advised to bring your own splitter / extension for your needs.** You can rent them on site for a deposit fee. We kindly ask for your understanding.

- There will be a special “**photo award area**”. We would like to ask the finished models to make their way to this area, to allow some professional photos to be taken. Each artist has access to this area with the model, and can photograph his/her models there.

- The **Trade show area** of exhibitors for bodypainting colours, airbrushes, accessories, make up, decoration is open from 10:30 am – 8:00 pm. On Wednesday evening (July 8th) there is going to be a pre shopping evening from 6.00 – 8.00pm at the festival grounds. Artists have the possibility to buy colours and other products the evening before the main days.

- **Members** of the World Bodypainting Association (W.B.A) get discounts from many of the companies on site so don’t forget to ask!

- It’s not allowed to sell products from the artist tents. If you want to sell posters, photos, cards etc. is no problem, just please send us the information.

- **WBF Artist Playground:** In this special area in Bodypaint City you can paint, jam or give demos outside of the competition rules and times. We will have some set times on the demo stage and open times and open space for your creative works without boarders. Try things out that you might have not done before, play with new materials or help emerging artists to learn from you.

All updated information available online [www.bodypainting-festival.com](http://www.bodypainting-festival.com)
As of November, Changes may apply

This outline contains the rules for the World Bodypainting Awards, Special Effects Make-up, Creative Make-up, Rich Smoky, the WBF Make-up Battle and Amateur Awards.

These guidelines are a fair basis for participants. It is a continuous guideline which is fine tuned from past experiences and feedbacks.

Please read the instructions to the different categories carefully.

Guidelines for all categories

- Participants may decide for themselves which category they want to participate in.
  1. When you decide to make your online registration, please be ready to provide us the photos of your best works that apply to your chosen category.
  2. The Jury has the right to decide whether the artist should take part in the Amateur Award category instead of the World Awards.
     Please note: if you are placed low in the World Awards the year before, the jury might suggest for you to go in to the Amateur category.
  3. Artists who have already been in the finals of the World Awards or have had highest places in other international competitions should not enter the Amateur Award category.

- The category World Award: Brush/Sponge is over two days, pre selection and a final day. The following qualifies for the final day: The best 36 in the category World Award: Brush/Sponge.

- It is possible to take part in more than one category if the competition times do not cross over.

- Assistant Rules: In bodypainting categories the artist may work with 1 assistant. Every artist should be aware of the role of an assistant in the competition. Only the registered artist (1 person) is listed in the results.

- An Assistant will not be awarded as a World Champion or get a certificate of the place the participating artist is getting. Of course the assistant gets all the care and access to competition related areas in Bodypaint City.
Any failure will cause knock off points up to disqualification. Note: Models may not paint themselves or the second model as this is counted as a second assistant! No more assistants than one is allowed for hairstyling etc.

In the Amateur Awards, participants are not allowed to have an assistant that ranked 1st - 3rd place in the „World Awards“.

No assistants are allowed in the category: Facepainting, Special Effects Make-up, WBF Make-up Battle, Camouflage Bodypainting, Rich Smoky, Purple Brush and Creative Make-up.

You are permitted to work from your sketches / drawings.

Only bodypainting colors are to be used for any painting on the body. We ask you to please think of the safety of your model!

Any brand of paint product may be used for the body and attachments and special effects.

If you use something not allowed in your category, or bring it into the judging area, 30 points will be deducted from your total score on that day. If the violation is serious, we have to disqualify you.

The judges walk around during the day and looks at your work. Additionally we have installed a minimum of 2 judging helpers per sector, who know the rules and can give a note to the judges if someone breaks the rules. They also help you to find your way to the jury, photo area and stage.

You are allowed to prepare the hairstyle and fingernails of the model before the beginning of the competition. Please note: Do not use any color, bases, make up or attachments before the official start.

The models must agree, by signing a form at the information stall, that the photos and video-films made may be further used.

The artist must also agree by signing a form at the artist information stall, that the photos and video-films made may be further used.

The genitals of the model must be covered; the rest of the body can remain unclothed. In any bodypainting category you are allowed to use all kinds of special covers with various materials and silicones.

The model must be at least 18 years old for the bodypainting and at least 16 years old for the make-up categories.

Fire and pyrotechnic: Due to the more frequent usage of fire and pyrotechnic within the stage presentations we have to get early the following information:
- Precise definition of the used material
- How you operate
- Set up and execution
- Security needs

The World Bodypainting Festival ® is an open air event. If bad weather makes it impossible to work, the organization may cancel that day. It may happen that the particular category will be moved to the next day within the main days. The festival organization will make everything possible to follow the program as planned.
**World Award: Installation Art**

- All details about the "WBF Installation Art Award" are displayed in a separate document and on the website. We are happy to send you the PDF file on request.

**World Award: Brush / Sponge**

This category is judged purely on classical paint technique.

- Airbrushing is **not allowed** in this category.
- The use of attachments is **not allowed** in this category.

**The jury judges:**

1. Quality, technique and ability  1 – 12 points
2. Interpretation of the theme, idea and originality  1 – 9 points
3. Composition of the work, overall impression  1 – 9 points

- The sum of the points on Thursday and the points on Friday are counted together to give the ranking of the final awards.

The following is a list of **THINGS ALLOWED** in this category:

- Sketch, stencils and transparent paper
- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or in spray form
- Nipple covers

Anything not included in this list is not to be used and is against the rules.

Here are a few specifications of things **NOT ALLOWED** in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue masks
- Anything attached to the body with string, elastic, or tape - other than decorative headwear as specified above.

**At ALL time the assistant is allowed to help with:**

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails, headpiece

**Painting is allowed ONLY for the first 3 hours of the competition**

The assistant is not allowed to do any painting work, including make-up after the first 3 hours!
World Award: Airbrush

This category is judged purely on airbrush technique.

- A brush and sponge are allowed to be used.
- The use of attachments is not allowed in this category.
- The use of brush/sponge technique is ONLY allowed at the beginning of the competition for the base.

**The jury judges:**

- Quality, technique and ability: 1 – 12 points
- Interpretation of the theme, idea and originality: 1 – 9 points
- Composition of the work, overall impression: 1 – 9 points

The following is a list of **THINGS ALLOWED** in this category:

- Sketch, stencils and transparent paper
- False Fingernails, Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair - to be attached only to the hair area on the head
- Glitter in loose form or spray on form
- Nipple covers

Anything not included in this list is not to be used and is against the rules.

Here are a few specifications of things **NOT ALLOWED** in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue as masks ect.
- Anything attached to the body with string, elastic, or tape- other than headwear as specified above.

At ALL time the assistant is allowed to help with:

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails, headpiece

**Painting is allowed ONLY for the first 3 hours of the competition**

The assistant is not allowed to do any painting work, including make-up after the first 3 hours!
World Award: SFX Bodypainting

This category is judged with a combination paint/airbrush technique and the use of special effects (gel, foam, silicones, latex) attached to the body and on the head.

- This category is specific for prosthetics adding to, changing and distorting the shape of the body. Examples of this are latex, foam or silicone facial attachments, masking, body attachments, anything applied to the body with glue.
- There are no regulations as to what may be attached to the body in this category, but please consider the safety of your model.
- The work of the bodypainting is as important as the Special Effects!
- Special Effects are given points when they are combined into the bodypainting work, not as separate objects.
- The quality of Special Effects is important not the size or quantity.

- The jury judges:
  - Quality, technique and ability of painting 1 – 11 points
  - Processing / applying of prosthetics 1 – 11 points
  - Interpretation of the theme, idea and originality 1 – 9 points
  - Composition of the work, overall impression 1 – 9 points

The assistant is allowed to help the full competition time.
World Award: Bodypainting Team Show Category

For this specific **competition**, we ask you for photos of your and your partners’ works, as well as a description of your **performance**.

- **Painting rules:**
  Participants with similar skills can team up for competing in this category.
  There are only 2 artists allowed to paint.
  Only 1 model has to be painted.
  This category is an open category, where a mix of techniques is **allowed** (airbrush and brush/sponge).
  **It’s allowed** to use various decorations & special effects.

- **Presentation rules:**
  Such as in the UV award in the past, the presentation is part of the jury process.
  Get extra points and impress the judges through your presentation.
  The presentation time is **maximum 3 minutes** (incl. intros etc.)
  There are maximum **5 performers** including the body painted model allowed on stage.

- **The jury judges:**
  Quality, technique and ability 1 – 12 points
  Interpretation of the theme, idea and originality 1 – 9 points
  Composition of the work, overall impression 1 – 9 points
  Stage Presentation 1 – 10 points
World Award: Camouflage Bodypainting

This category represents the skills of the artist in hiding and camouflaging a body with the help of classic painting technique in front of a given background/location.

- Only 1 model may be painted.
- An assistant is NOT allowed.

It is allowed to prepare hair and silicone attachments prior to the competition.

It is NOT allowed to make use of technical aids such as light or monitors.

This competition takes place every day during the main days (July 9th – July 11th 2020).

Every day five participants get drawn to compete at a given location and start and finish time. The locations will be located in and around Bodypaint City.

NOTE: If available, artists can choose the day they want to compete, this can however not be guaranteed for every registration as places are limited. If you wish to compete at a specific day, please leave a note when registering!

The competition lasts for three hours. The first participant starts working at 10am and finishes at 1pm. Every half hour the other participants start and finish working:

Starting times: 10am / 10:30am / 11am / 11:30am / 12am

Finish times: 1pm / 1:30pm / 2pm / 2:30pm / 3pm
World Award: Facepainting

This category represents skills of the artist in fitting a painting of story on a model’s face.

**The assistant is NOT allowed.**

- Only one model may be painted.
- The **face, neck and décolletage** may be painted and **will be judged only**. All work outside these areas are not going to be judged.
- It is **allowed** to work ONLY on fashion, hair and hands before the start time of the competition (for the show and photo session).

**The jury judges:**

- Quality, technique and ability: 1 – 10 points
- Interpretation of the theme, idea and originality: 1 – 10 points
- Composition of the work, overall impression: 1 – 10 points

The following is a list of **THINGS ALLOWED** in this category:

- Fake eye lashes
- Eye fashion lenses
- Wigs
- Glitter in loose form or spray on form
- Decoration accessories on the head and shoulders

Here are a few specifications of things **NOT ALLOWED** in this category:

- Masks, Mask pieces or other Special Effects, including bold cap.
- Pieces that are glued to the face.
- Airbrush technique

*For Special Effects there is the special category “Special Effects Make-up”*
Amateur Award: Open Category

Participants who have been in the finals of the World Awards or won international competitions should not take part in this category.

- This category is an open category, where a mix of techniques is allowed (airbrush and brush/sponge).
- The head piece can be chosen (wigs, bald caps, decoration)
- The use of attachments is allowed in this category.

- The jury judges:
  - Quality, technique and ability: 1 – 12 points
  - Interpretation of the theme, idea and originality: 1 – 9 points
  - Composition of the work, overall impression: 1 – 9 points

Please note, the usage of only brush/airbrush without decorations will lead to substation of 30 points from total score.

*For the classical technique, there is the category “Amateur Award: Brush/Sponge”*

At ALL time the assistant is allowed to help with:
- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails
- Processing of special effects materials and decoration

**Painting is allowed ONLY for the first 3 hours of the competition**

The assistant is not allowed to do any painting work, including make-up after the first 3 hours!
Participants who have been in the finals of the World Awards or won international competitions should not take part in this category.

- This category is judged purely on paint technique.
- Airbrushing is **not allowed** in this category.
- The use of attachments is **not allowed** in this category.

**The jury judges:**
- Quality, technique and ability: 1 – 12 points
- Interpretation of the theme, idea and originality: 1 – 9 points
- Composition of the work, overall impression: 1 – 9 points

The following is a list of **THINGS ALLOWED** in this category:

- Sketch, stencils and transparent paper
- False Fingernails
- False Eyelashes
- Eye fashion lenses
- Shoes coming up not higher than the knee
- Wigs and false hair -to be attached only to the hair area on the head
- Glitter in loose form or spray on form
- Nipple covers

Anything not included in this list is not to be used and is against the rules.

Here are a few specifications of **things NOT ALLOWED** in this category:

- Crystal diamonds
- Glitter in a glue form or attached with glue
- Anything attached to the skin with any type of glue
- Masks

Anything attached to the body with string, elastic, or tape- other than decorative headwear as specified above.

**At ALL time the assistant is allowed to help with:**

- All preparation of the work (cleaning brushes, changing water, etc.)
- Hair, nails and headpiece

**Painting is allowed ONLY for the first 3 hours of the competition**

The assistant is not allowed to do any painting work, including make-up after the first 3 hours!
Special Award: SFX Make-up

The use of prosthetics is necessary in this category. Different materials and techniques may be used.

- The participant must work alone. Hair and accessories may not be worked on by an assistant.
- **It is not allowed to work on the hair or attach baldhead effect before the start time of the competition.**
- Only one model may be made up.
- Prosthetics may be pre-painted beforehand or even at home. Some decorations may be done before the competition (arm, hands, feet, etc.) except the judging parts, the rest is for show and photo session only. The **face, neck and décolletage** may be painted and will be judged only.

- **The jury judges:**
  - Quality and Design of prosthetics 1 – 10 points
  - Processing / applying of prosthetics 1 – 10 points
  - Interpretation of the theme, idea and originality 1 – 10 points
  - Composition of the work, overall impression 1 – 10 points
This category challenges make-up artists on their ability to perform a given classic make-up and then to give it a creative and unique look. Participants' work is evaluated in 2 steps:

- The basic performance of a given make-up sketch. The make-up sketch is the same for all participants.
- Creative thinking and transformation of the basic make-up into a creative look.

**Time schedule:**

**Step I:**
1. The art director prepares 5 different sketches of classic make-ups.
2. Before the beginning of the competition, 1 sketch is chosen by blind draw. It will be used for all participants.
3. 2 hours are given to accomplish the performance of the chosen sketch make-up.
4. The jury evaluates the cleanness and technique of the basic make-up.

**Step II:**
1. The participants transform the make-up realized at step I, used as a basis, into a make-up that fits the theme of the competition.
2. 1 hour is given to complete this task.
3. Final evaluation by the jury and announcement of the winners, awarding.

**Rules:**

- Only one model may be worked on.
- The participant must work alone. Hair and accessories may not be worked on by an assistant.
- Make-up (base) or false eyelashes are not allowed to be applied to the model prior to the start of the competition.
- Hair can be prepared before the competition.
- Nails can also be fixed prior to the competition.
- It’s important to consider that the costume or clothing for the 2 second part fits with your make-up.
- The jury judges

**Step I:**
- Quality & techniques 1 – 10 points
- Cleanness & blending 1 – 10 points
- Similarity to a sketch 1 – 10 points

**Step II:**
- Quality & techniques 1 – 10 points
- Cleanness & blending 1 – 10 points
- Creativity & theme 1 – 10 points
- Overall look 1 – 10 points

**The following is a list of THINGS ALLOWED in this category:**

- False eyelashes
- Eye lenses
- Glitter, Crystals, Feathers
- Wigs
- Decoration accessories on the head and shoulders
- Use any make-up technique
- When transforming into a creative look, its all allowed to work with shoulders, neck and décolletage.

*All decorations on a glue base should take no more than 20% of the face.*

**The following is a list of things NOT ALLOWED in this category:**

- To use any prosthetics or latex based items
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face.
Special Award: Rich Smoky

Smoky eyes is one of the most popular techniques in make-up industry for clients and photo shootings. This category expects make-up artists to perform classic smoky eyes technique in their unique and creative way.

This category DOES NOT have specific a THEME.

- The neck and décolletage will NOT be judged.
- Make-up (base) or false eyelashes are not allowed to be applied to the model prior to the start of the competition.
- Hair and nails can be prepared before the competition.

It’s important that the model wears an elegant outfit that fits the make-up.

- The jury judges:
  - Color decision & color complexity 1 – 10 points
  - Blending technique 1 – 10 points
  - Face contouring, lips 1 – 10 points
  - Fashion trends 1 – 10 points

The following is a list of THINGS ALLOWED in this category:

- False eyelashes
- Eye lenses
- Glitter
- Wigs
- Decoration accessories on the head and shoulders

The following is a list of things NOT ALLOWED in this category:

- Any decorations on a face
- To use any prosthetics or latex based items
- Masks, mask pieces or other special effects
- Glasses
- Airbrush and stencils

For creative decisions, there is the special category “Creative Make-up”
For drawings and illustrations on the face there is the special category “Facepainting”
Special Award: Creative Make-up

This category is only for experienced make-up artists.

- Only one model may be worked on.
- The participant must work alone.
- The face, neck and décolletage may be worked on and will be judged.
  Make-up (base) or false eyelashes are **not allowed** to be applied to the model prior to the start of the competition.
- Hair and nails can be prepared before the competition.
- It’s important to consider that the costume or clothing fits with your make-up.

**The jury judges:**

- Technique & quality of make-up  1 – 10 points
- Creativity  1 – 10 points
- Color decision & color complexity  1 – 10 points
- Overall look, theme  1 – 10 points

The following is a list of **THINGS ALLOWED** in this category:

- False eyelashes
- Eye lenses
- Glitter, Crystals, Feathers
- Wigs
- Decoration accessories on the head and shoulders

All decorations on a glue base should take no more than 20% of the face.

The following is a list of things **NOT ALLOWED** in this category:

- To use any prosthetics or latex based items
- Masks, mask pieces or other special effects.
- Glasses
- Airbrush and stencils
- Any material that obscures more than 20% of the face.

For special effects there is the special category “Special Effects Make-up”

For drawings and illustrations on the face there is a special category “Facepainting”
Special Award: WBF Make-up Battle

This category is especially for professional make-up artists who are ready to create an amazing look with unexpected materials.

- The “WBF Make-up Battle” takes place on the main stage.
- Models are provided by us, every artist will get the model via a lottery.
- We provide all materials, also unexpected and unconventional products.
- The special theme will be announced right before the competition.

**The jury judges:**

- Interpretation o.t. theme, idea and originality: 1 – 10 points
- Clearness & Details: 1 – 10 points
- Overall look: 1 – 10 points

**Only things to bring:**

- Your make-up brushes
- Make-up bases with different skin tones
- 1 powder

*Please note: It is not allowed to bring anything else on the stage.*

The following is a list of **THINGS ALLOWED** in this category:

- to use all provided materials in your way and without limits
- It’s important to consider that you can create costume and decoration parts that fit with your make-up as the overall look is judged. (All models will be dressed in black dresses)

The following is a list of things **NOT ALLOWED** in this category:

- to bring and use any decorative cosmetics on a stage

All artists should be backstage 30 minutes before the competition start. Otherwise the participant will be disqualified.