



Artist Information World Award: Camouflage

3 & 4 July 2026

in Sterzing/Vipiteno ITALY

sponsored by





Background

Why Camouflage?

The **World Award: Camouflage** category is a special part of the **World Bodypainting Festival**, inspired by the famous technique where artists paint models to blend into the background. **Since 2021**, this award has celebrated the skill of creating **optical illusions that challenge the eye**. Many artists have dreamed of competing in this category, so the competition now takes place over **two days**, giving more participants the chance to show their talent.

For the 2nd time the competition is held in **Vipiteno/Sterzing**, a beautiful town in the **Italian Alps**. Known for its colorful streets, medieval buildings, and mountain views, it feels like a place from a postcard. The town's welcoming atmosphere and historic charm make it the perfect setting for an event where art becomes part of the surroundings.



ABOUT THE LOCATION

Vipiteno's calm atmosphere allows artists to focus while offering visitors a delightful experience. The narrow alleys, ancient towers, and cozy cafés turn the town into an open-air gallery, where each corner becomes part of the artwork. This unique combination of history, nature, and culture makes Sterzing/Vipiteno the ideal location for a competition where the human body merges with the environment.

Nearest airports:

- **Innsbruck Airport** (INN), Austria – Approx. 55 km (about 45 minutes by car).
- **Bolzano Airport** (BZO), Italy – Approx. 75 km (about 1 hour by car).
- **Verona Airport** (VRN), Italy – Approx. 230 km (about 2.5 hours by car).
- **Munich Airport** (MUC), Germany – Approx. 250 km (about 3 hours by car or train).
- **By Train:** Vipiteno has a inter city train station with connections from Innsbruck, Bolzano, and other major cities.

Hotels: Sterzing/Vipiteno offers a range of hotels, guesthouses, and B&Bs, from cozy alpine lodges to modern stays. For a unique experience, consider staying in a historic hotel in the town center.

More about Sterzing/Vipiteno on their SM channels:

Instagram Page https://www.instagram.com/sterzing_ratschings_vipiteno

Facebook Page <https://www.facebook.com/sterzing.ratschings/>

3 & 4 OF JULY - COMPETITION DAY

LOCATION: OLD TOWN OF VIPITENO

from 8:00

Registration and welcoming at
9 am at the main square.

10:00 - 16:00

Competition for each participant
lasts 3 hours

13:00 - 19:00

13:00 - 19:00

Jury
Video & Photoshooting

Awarding on the 4th of July at the main square

20:00 - 21:00

Presentation & Awarding

TIME LINE



"LET YOUR CREATIVITY SHINE, YOUR PASSION INSPIRE, AND YOUR ART SPEAK LOUDER THAN WORDS. THIS IS YOUR MOMENT TO LEAVE A MASTERPIECE IN THE HEARTS OF MANY."

PRIZES

World Award: Camouflage

1st Place: World Award **Trophy** + **€1,500 in cash**

2nd Place: World Award **Trophy** + **€700 in cash**

3rd Place: World Award **Trophy** + **€400 in cash**



REGISTRATION



Registrations

should be done via the **online form only!**

bodypainting-festival.com

Portfolio photos must be attached

without it we cannot proceed with your registration.

Registration fee is € 60

To ensure your spot, payment should be made **within 7 days** after the confirmation letter was sent.

Complete your registration

AFTER you got your ID via the ONLINE SHOP

<https://shop.wb-production.com/en/italy-wbf-contest>

GUIDELINES:

- An assistant is **NOT Allowed**.
- Only 1 model may be painted.
- Only bodypainting colors are to be used for any painting on the body. We ask you to please think of the safety of your model – let your model drink and eat, visit the bathroom at any time during the competition.
- **Any brand** of paint product may be used.
- All supplies have to be **provided by participants** themselves.
- It is **allowed to prepare hair**, use imitation of bold head or clay **prior to the competition**.
- **Please note:** No using of any color, basis before the official start.
- Every place will be prepared with a table, water and covered with plastic.
- Welcoming is at **9 am at the main square (Stadtplatz)**.
- The **places and the specific time** for each participant will be drawn and announced in the morning before the competition.
- **The competition will last 3 hours.**
- The model must be at least **18 years old**.
- The models must agree, by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The artist must also agree by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The **genitals and nipples** of the model **must be covered**; you are allowed to use all kinds of special covers with various materials and silicones.



PROGRAM:

2 JULY - CREATIVE PHOTO DAY

WITH STUNNING MODELS BY **LORA** TULCHINSKI &
PHOTOGRAPHER **TOBIAS** SPRANGER
LANGUAGE: GERMAN/ENGLISH

BOOKING VIA THE [WB SHOP](#)

2 JULY - FROM 8 PM

GET TOGETHER ON THE MAIN SQUARE
FOOD MARKET, CONCERTS & LIGHT SHOW
ENTRY: **FREE**
BRING YOUR **STORIES** & GOOD **VIBE**
LET'S GET TO KNOW EACH OTHER!

3 & 4 JULY FROM 8 AM - 6 PM

WBF JAM SESSION

CREATE, INSPIRE & SHARE YOUR ART
ON A FREE TOPIC
ENTRY: €20

BOOKING VIA THE [WB SHOP](#)



WEBSITE: WWW.BODYPAINING-FESTIVAL.COM



GOOD LUCK & WE SEE YOU
IN STERZING/VIPITENO!

ORGANIZER OF THE COMPETITION:

WB PRODUCTION

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