



# **Artist Information World Award: Camouflage**

**3 & 4 July 2026**

**in Sterzing/Vipiteno ITALY**

sponsored by



[bodypainting-festival.com](http://bodypainting-festival.com)



# Background

## Why Camouflage?

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The **World Award: Camouflage** category is a special part of the **World Bodypainting Festival**, inspired by the famous technique where artists paint models to blend into the background. **Since 2021**, this award has celebrated the skill of creating **optical illusions that challenge the eye**. Many artists have dreamed of competing in this category, so the competition now takes place over **two days**, giving more participants the chance to show their talent.

For the 2nd time the competition is held in **Vipiteno/Sterzing**, a beautiful town in the **Italian Alps**. Known for its colorful streets, medieval buildings, and mountain views, it feels like a place from a postcard. The town's welcoming atmosphere and historic charm make it the perfect setting for an event where art becomes part of the surroundings.



## **ABOUT THE LOCATION**

Vipiteno's calm atmosphere allows artists to focus while offering visitors a delightful experience. The narrow alleys, ancient towers, and cozy cafés turn the town into an open-air gallery, where each corner becomes part of the artwork. This unique combination of history, nature, and culture makes Sterzing/Vipiteno the ideal location for a competition where the human body merges with the environment.

### **Nearest airports:**

- **Innsbruck Airport** (INN), Austria – Approx. 55 km (about 45 minutes by car).
- **Bolzano Airport** (BZO), Italy – Approx. 75 km (about 1 hour by car).
- **Verona Airport** (VRN), Italy – Approx. 230 km (about 2.5 hours by car).
- **Munich Airport** (MUC), Germany – Approx. 250 km (about 3 hours by car or train).
- **By Train:** Vipiteno has a inter city train station with connections from Innsbruck, Bolzano, and other major cities.

**Hotels:** Sterzing/Vipiteno offers a range of hotels, guesthouses, and B&Bs, from cozy alpine lodges to modern stays. For a unique experience, consider staying in a historic hotel in the town center.

### **More about Sterzing/Vipiteno on their SM channels:**

**Instagram** Page [https://www.instagram.com/sterzing\\_ratschings\\_vipiteno](https://www.instagram.com/sterzing_ratschings_vipiteno)

**Facebook** Page <https://www.facebook.com/sterzing.ratschings/>

## 3 & 4 OF JULY - COMPETITION DAY

LOCATION: OLD TOWN OF VIPITENO

**from 8:00**

Registration and welcoming at  
9 am at the main square.

**10:00 - 16:00**

Competition for each participant  
lasts 3 hours

**13:00 - 19:00**

Jury

**13:00 - 19:00**

Video & Photoshooting

### **Awarding on the 4th of July at the main square**

**20:00 - 21:00**

Presentation & Awarding

# TIME LINE



"LET YOUR CREATIVITY SHINE, YOUR PASSION INSPIRE, AND YOUR ART SPEAK LOUDER THAN WORDS. THIS IS YOUR MOMENT TO LEAVE A MASTERPIECE IN THE HEARTS OF MANY."

# PRIZES

## World Award: Camouflage

1st Place: World Award **Trophy** + **€1,500 in cash**

2nd Place: World Award **Trophy** + **€700 in cash**

3rd Place: World Award **Trophy** + **€400 in cash**



# REGISTRATION



## **Registrations**

should be done via the **online form only!**

[bodypainting-festival.com](http://bodypainting-festival.com)

## **Portfolio photos must be attached**

without it we cannot proceed with your registration.

## **Registration fee is € 60**

To ensure your spot, payment should be made **within 7 days** after the confirmation letter was sent.

## **Complete your registration**

**AFTER you got your ID** via the ONLINE SHOP

<https://shop.wb-production.com/en/italy-wbf-contest>

## GUIDELINES:

- An assistant is **NOT Allowed**.
- Only 1 model may be painted.
- Only bodypainting colors are to be used for any painting on the body. We ask you to please think of the safety of your model – let your model drink and eat, visit the bathroom at any time during the competition.
- **Any brand** of paint product may be used.
- All supplies have to be **provided by participants** themselves.
- It is **allowed to prepare hair**, use imitation of bold head or clay **prior to the competition**.
- **Please note:** No using of any color, basis before the official start.
- Every place will be prepared with a table, water and covered with plastic.
- Welcoming is at **9 am at the main square (Stadtplatz)**.
- The **places and the specific time** for each participant will be drawn and announced in the morning before the competition.
- **The competition will last 3 hours.**
- The model must be at least **18 years old**.
- The models must agree, by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The artist must also agree by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The **genitals and nipples** of the model **must be covered**; you are allowed to use all kinds of special covers with various materials and silicones.



ARTIST LORA TULCHINSKI | PHOTO TOBIAS SPRANGER

## PROGRAM:

### **2 JULY - CREATIVE PHOTO DAY**

WITH STUNNING MODELS BY **LORA TULCHINSKI** &  
PHOTOGRAPHER **TOBIAS SPRANGER**  
LANGUAGE: GERMAN/ENGLISH

**BOOKING** VIA THE [WB SHOP](#)

### **2 JULY - FROM 8 PM**

**GET TOGETHER** ON THE MAIN SQUARE  
FOOD MARKET, CONCERTS & LIGHT SHOW  
ENTRY: **FREE**

**BRING YOUR STORIES & GOOD VIBE**  
LETS GET TO KNOW EACH OTHER!

### **3 & 4 JULY FROM 8 AM - 6 PM**

#### **WBF JAM SESSION**

CREATE, INSPIRE & SHARE YOUR ART  
ON A FREE TOPIC

**ENTRY: €20**

**BOOKING** VIA THE [WB SHOP](#)



ARTIST MAIKA MORALES HUETAS | PHOTO TOBIAS SPRANGER

WEBSITE: [WWW.BODYPAINING-FESTIVAL.COM](http://WWW.BODYPAINING-FESTIVAL.COM)



GOOD LUCK & WE SEE YOU  
IN STERZING/VIPITENO!

**ORGANIZER OF THE COMPETITION:**

WB PRODUCTION

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