

World Bodypainting Festival Edition Italy 2026 in Sterzing/Vipiteno

Celebrating the World Championships in Camouflage and Facepainting



Sterzing/Vipiteno, Italy – On 3rd and 4th July 2026, the historic town of Sterzing/Vipiteno in South Tyrol once again became a colourful meeting place for artists, models, photographers and visitors from around the world. For **the second time**, the World Bodypainting Festival's Edition in Italy took place in this charming alpine town, turning streets, squares and historic façades into a stage for living art.

The weather also played its part, creating good conditions for the Camouflage competitions throughout the town. Crowds gathered around the artworks, following the artists and models through the streets and squares of Sterzing/Vipiteno. What made the event especially memorable was the way beautiful public locations were staged with body art, freely accessible to visitors and turning the historic city centre into an open-air gallery for everyone to experience.

This year, the event featured the **World Championship in Camouflage Bodypainting, presented by KRYOLAN**, as well as, **for the first time** the **World Championship in Facepainting**, powered by SUPERSTAR. With this new addition, the festival expanded its artistic program and brought even more colour and creative expression to the heart of the old town

In the **Camouflage** category, artists created impressive **optical illusions by blending painted models into carefully selected locations**. Walls, doors, architectural details and historic surroundings became part of the artworks themselves. The results invited visitors to look twice, discover hidden bodies within the scenery and experience bodypainting as a fascinating dialogue between human form and urban space.

The newly added **Facepainting** category brought another powerful form of artistic expression to the festival. Taking place on the cities main square, the competition focused on detailed painting techniques, strong visual concepts and expressive designs on a smaller but highly impactful canvas: the face.

Alongside the official World Championships, the **Creative Bodypainting Jam Session** offered artists the opportunity to paint freely, exchange ideas and enjoy the creative atmosphere without the pressure of competition. This open format once again highlighted the community spirit that has shaped the World Bodypainting Festival for many years.

With its **second edition in Sterzing/Vipiteno**, WBF Italy has further established itself as **an important stop in the international multi-destination format of the World Bodypainting Festival**. The

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successful introduction of the Facepainting World Championship added a new dimension to the event and opened another stage for artists to present their skills to an international audience.

Winners WBF Italy 2026

World Award: Camouflage Bodypainting – presented by KRYOLAN

1st Place: Cindy Pasqualin, France

2nd Place: Nadja Hluchovsky, Austria

3rd Place: Vanessa Nicolle, France



World Award: Facepainting – presented by SUPERSTAR

1st Place: Linda Rohmen, Norway

2nd Place: Nadja Hluchovsky, Austria

3rd Place: Jasmiina Walters, Finland

About the World Bodypainting Festival

For **29 years**, the **World Bodypainting Festival** has been one of the most important events in the international bodypainting scene. In its **multi-destination format**, the festival brings **World Championship categories to selected host cities** and continues to celebrate visual art, creativity, cultural exchange and the international bodypainting community.

Next Stops in the World Bodypainting Festival Series

Following the World Championships in Sterzing/Vipiteno, **the World Bodypainting Festival series continues** its international journey.

The next stop will be **Helsinki, Finland, on 17 and 18 October 2026**, where artists will compete in the **World Award in Creative Make-Up** as well as in the **Nordic Awards**. The event will once again bring international make-up and bodypainting artistry to one of Northern Europe's leading beauty, fashion, wellness and lifestyle exhibitions.

The series will then continue in **Águilas, Spain, with the World Bodypainting Show Award 2027**. The date will be announced soon. After the successful 2026 edition during the famous **Carnival of Águilas**, Spain remains an important stage for performance, show, colour and creative bodypainting expression within the World Bodypainting Festival format.

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Current information on all events can be found on the official website:
www.bodypainting-festival.com

The World Bodypainting Festival is organized by WB Production GmbH

Press Contact for more information and photos in high resolution:

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