

Events that move(d) us



Photo: Johannes Stötter



What Moved Us – And What's Ahead

Dear Bodypainting Community,

Summer brings more than just warmth and sunshine – it brings unforgettable moments, meaningful encounters, and stories that touch the soul.

In this newsletter, we look back at the inspiring **WBF Italy**, celebrate the creativity of our artists in the **upcoming Online Awards**, and look forward to exciting new events: **WBF Finland** and **WBF Spain**, where new masterpieces will be created.

Let's celebrate, remember – and keep painting.

Your WBF Team

Table of Content

1. **Recap:** WBF Italy in
Sterzing
12 & 13 July
2. **Coming Up:** WBF Finland
in Helsinki
18 & 19 Okt.
3. **Online Event:** WBF Online
Awards
November 14–16



WBF Italy 2025 - Camouflage World Award Winners presented by Kryolan



Photo: Daniel Janesch

WBF Italy – A New Chapter Begins

For 27 years, the **World Bodypainting Festival** has shaped the international scene – and 2025 marks a bold new beginning. For the first time, the WBF is not taking place in just one location, but traveling across several countries.

The first stop of this creative journey was the medieval town of **Sterzing/Vipiteno**, Italy, on **July 12 & 13**, where a special edition of the **World Camouflage Award** took place – with amazing support from the city. A powerful premiere that left us excited for more!



Photo: Johannes Stötter. Artist: Florine Colledara

Only **20 selected international artists** were invited to join the world championship. The stunning locations were curated by **Johannes Stötter**, a world-famous bodypainting illusionist who was born in Sterzing himself.

The jury included Stötter, fine art artist **Bella Volen**, and former Camouflage World Champion **Olena Semenets**.



Photo: Stadtmarketing Sterzing

And the World Champion Title Goes to: France



Photo: Daniel Janesch

With a breathtaking artwork that amazed the jury and blended seamlessly into its surroundings, **Florine Colledara from France** claimed the **title of Camouflage World Champion 2025**.



Photo: Daniel Janesch

Second place went to **Nicola Loda** from Italy, closely followed by **Vanessa La Mouche des Marquises** from France in third place – an exciting finale that showcased artistic skill at the highest level.



Photo: Daniel Janesch, Florine Colledara



1st place: Photo: Johannes Stötter | Artist: Florine Colledara



2nd place | Photo: Johannes Stötter | Artist: Nicola Loda



3rd place | Photo: Johannes Stötter | Artist: Vanessa La Mouche des Marquises



4th place | Photo: Johannes Stötter | Artist: Vilija Vikute



5th place | Photo: Johannes Stötter | Artist: Federica Rigozzo



6th place | Photo: Johannes Stötter | Artist: Lucia Postacchini

Festival founder **Alex Barendregt** praised the energy and artistic emotion:
*„This festival is more than a competition – it’s a vision of harmony between
 the human body and our cultural heritage.“*



Photo: Daniel Janesch | JAM SESSION

Beyond Competition: Workshops, Music & Jam Session

The festival also offered a rich program full of creativity: workshops, live music, and spontaneous jam sessions created a free space for exchange, playfulness, and artistic freedom – all without pressure to perform.



Photo: Daniel Janesch | Start of the WBF – Location Assignment for Artists

Scenes and Snapshots from the Festival





Camouflage by **Sarah Pixner**



Camouflage by **Marian Folga**



Camouflage for the brewery **Forst** by Caledara Florine



bodypainting-festival.com

Camouflage by **Vanessa Wayne Edwards**



Camouflage by **Elena Tagliapetra**









Photos: Daniel Janesch, Johannes Stötter, Alex Barendregt

[more pictures](#)

WBF Finland 2025

with the World Awards in Creative Make-up & the Nordic Awards

18th – 19th October in Helsinki



W B F
FINLAND 2025
19.10.

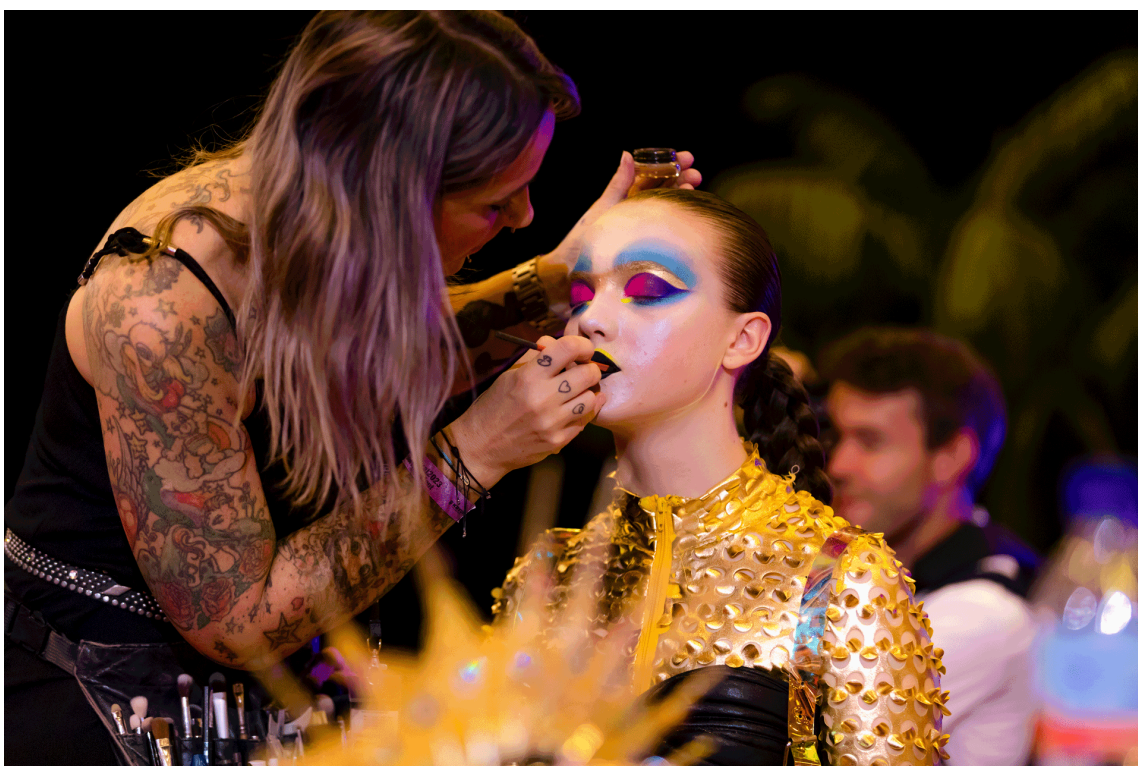
**WORLD AWARDS CREATIVE MAKE-UP &
THE NORDIC AWARDS IN 3 CATEGORIES
18 & 19 OCTOBER**

PHOTO: TOBIAS SPRANGER



On **October 18 and 19, 2025**, **Helsinki** will be the stage for a spectacular showdown of artistry and imagination. **The World Champion** title will be awarded in the **category of Creative Make-up**, and the **Nordic Awards** will take place in the categories of **Bodypainting, Facepainting, and Editorial Make-up**.

This exciting competition is part of **I Love Me**, **Northern Europe's largest fair for beauty, fashion, wellness and health**, held at the Helsinki Expo and Convention Centre.



Program

October 18

08:00 – Registration and Welcome

11:00 – 12:00 Nordic Award: Fashion Editorial Make-up

09:00 – 14:00 Nordic Award: Bodypainting Open

12:00 – 14:00 Jury & Photoshoot: Fashion Editorial Make-up

14:00 – 16:00 Jury & Photoshoot: Bodypainting Open

16:30 – 18:00 Presentation & Award Ceremony: Nordic Awards

October 19

08:00 – Registration and Welcome at the competition area of the expo

09:00 – 12:00 Nordic Award: Facepainting

12:00 – 14:00 Jury & Photoshoot: Facepainting

13:00 – 15:00 World Award: Creative Make-up

15:00 – 17:00 Jury & Photoshoot: Creative Make-up

17:00 – 18:00 Presentation & Award Ceremony: World Championship and Nordic Awards

[Info & registration](#)

WBF Online Awards 2025
presented by Kryolan



Register Now

Wherever you are in the world, your creativity deserves to be in the spotlight. The **Online Awards** are back – celebrating artistic excellence in the categories **Brush/Sponge, Airbrush, and Facepainting**. Take your chance to be part of this global competition!

Submission Deadline: November 1, 2025

Your work will be judged by an international panel of experts, and winners will gain worldwide recognition.

Sign up now and let your art speak across borders!

[Info & registration](#)

Thank you for being part of this creative journey with us. We hope to announce the final date for WBF Spain and the Bodypainting Show World Championships in Águilas very soon!

No matter where you are – let's keep spreading color, passion, and art across the world!

Follow Us:



[Unsubscribe](#) from Newsletter

Imprint

WB Production GmbH
Villacher Strasse 120
9710 Feistritz

Tel: +43-4245 21637
Mail: office@wb-production.com

[contact](#) • [imprint](#) • [privacy policy](#)