

Unveiling What's Next



Photo: Jasmiina Walters



Dear Bodypainting Community,

We're excited to share some colorful updates from the World Bodypainting Festival community. As you may have already understood from the past newsletters, we are changing the WBF format into multi-location events. The first new format is taking place in Italy with the World Camouflage Awards. Then we're thrilled to announce the WBF Finland. The World Championships in Creative Make-up will take place in Helsinki. This competition and also the Nordic Awards in various categories are taking place on October 18th & 19th, 2025.

Table of Content

1. **WBF Italy** in Sterzing,
12 & 13 July
2. **WBF Finland** in Helsinki,
18 & 19 Oct.
3. **WBF Online Awards**,
14 - 16 Nov.
4. **WBF Spain** in Aguilas,
Winter 2026, details tba.



Photo: Pei-Hsuan Lu

WBF Italy 2025
with the World Award in Camouflage & Jam Session
12th – 13th July in Sterzing/Vipiteno
presented by Kryolan



Photo: Daniel Janesch. Photography Künstlerin: Florine Colledara | Background Art: Richard Kaplenig

WBF Italy 2025 is asmost there!

Join us in the breathtaking mountain town of **Vipiteno/Sterzing, South Tyrol**, for a weekend full of color, creativity, and connection.

On **July 12 & 13**, the spotlight is on the **World Award in the Camouflage category** —a chance to show your skills in one of the most fascinating and challenging forms of bodypainting.

Want something more relaxed? Take part in the **Jam Session** in the heart of the old town. Whether you're competing or just painting for the joy of it, this is your space to express yourself. Skip the pressure, enjoy the vibe, and if the crowd loves your work — you could win a special trophy!

Don't miss the highlight:

Join a **workshop with bodypainting icon Johannes Stötter** and learn directly from a true master. Brought to you with support from our friends at

Grimeshop.nl.

Create, connect, and be part of something unforgettable.
We can't wait to see you there!

WBF Finland 2025
with the **World Award in Creative Make-up &**
the Nordic Awards
18th – 19th October in Helsinki



On October 18th - 19th, 2025, Helsinki will host a spectacular showdown of artistry and imagination as the **World Bodypainting Festival's Finland edition** is presenting the **World Award category *Creative Make-Up*** and the ***Nordic Awards in Bodypainting, Facepainting and Editorial Make-up.***

This thrilling contest runs within **I Love Me**, Northern Europe's largest *beauty, fashion, wellness & health expo*, held at the Helsinki Expo and Convention Centre.

October 18th

08:00 - Registration and welcoming

11:00 - 12:00 Nordic Award: Fashion Editorial Make-up

09:00 - 14:00 Nordic Award: Bodypainting Open

12:00 - 14:00 Jury & Photoshooting Fashion Editorial Make-up

14:00 - 16:00 Jury & Photoshooting Bodypainting Open

16:30 - 18:00 Presentation & Awarding Nordic Awards

October 19th

08:00 - Registration and welcome on the trade show's contest area.

09:00 - 12:00 Nordic Award: Facepainting

12:00 - 14:00 Jury & Photoshooting Facepainting

13:00 - 15:00 **World Award: Creative Make-up**

15:00 - 17:00 Jury & Photoshooting **Creative Make-up**

17:00 - 18:00 Presentation & Awarding **World Championship** and Nordic Award



[Info & Registration](#)

WBF Online Awards 2025
presented by Kryolan



Register now!

Wherever you are in the world, your creativity deserves the spotlight. ***The Online Awards*** are returning — celebrating artistic excellence in categories such as **Brush/Sponge, Airbrush, and Facepainting.**

Don't miss your chance to be part of this global showcase!

Submission deadline: November 1, 2025

Your work will be judged by an international panel of experts, with worldwide exposure for the winners.

Register now and let your art speak across borders!

[Info & Registration](#)

Thanks for being part of this creative journey with us. Soon we will be able to announce the final date for the WBF Spain with the Bodypainting & Show World Championship in Aguilas! No matter where you are — let's keep spreading color, passion, and art around the world!

Follow Us:



[unsubscribe](#) from the Newsletter

Impressum
WB Production GmbH
Villacher Strasse 120

9710 Feistritz

Tel: +43-4245 21637

Mail: office@wb-production.com

[contact](#) • [imprint](#) • [privacy policy](#)