



WBF Finland 2026 & Upcoming Events

How has your summer been so far?

We hope you had a wonderful July filled with sunshine, inspiration, and plenty of creative energy. While many of you are enjoying your summer holidays, our team is already right in the middle of preparations for the next exciting stop of the World Bodypainting Festival series:

WBF Finland 2026 World Championship in Creative Make-Up & Nordic Awards

Helsinki , 17th & 18th October



Photo: Tobias Spranger

WBF Finland returns to the **I Love Me Expo** at the **Messukeskus Expo** and Convention Centre in Helsinki, bringing together international artists,

models, photographers, beauty professionals, and creative minds for two inspiring competition days.

Calling All Artists

Choose your favourite category and bring your artistic vision to life!

Saturday, 17 October 2026

Nordic Award: Bodypainting

Theme: *Dangerous Hobbies*

Transform the human body into a powerful visual story inspired by dangerous, unconventional, or adrenaline-fuelled activities. Capture the tension, excitement, movement, and risk of your chosen hobby through creative bodypainting and striking visual storytelling.

Nordic Award: Fashion Editorial Make-Up

Theme: *Darkest Desires*

Create a sophisticated, high-fashion editorial look that explores mystery, intensity, temptation, and allure. Make-up, styling, and concept should work together to tell a strong and cohesive visual story worthy of an international fashion magazine.

NEW: Nordic Award: Red Carpet Make-Up

Create an elegant and camera-ready beauty look for a glamorous red-carpet appearance. The make-up should be inspired by beauty and celebrity trends from the 2020s to the present day, combining contemporary style with technical precision and a flawless finish.

Sunday, 18 October 2026

World Award: Creative Make-Up

Theme: *Electric Runway Statement*

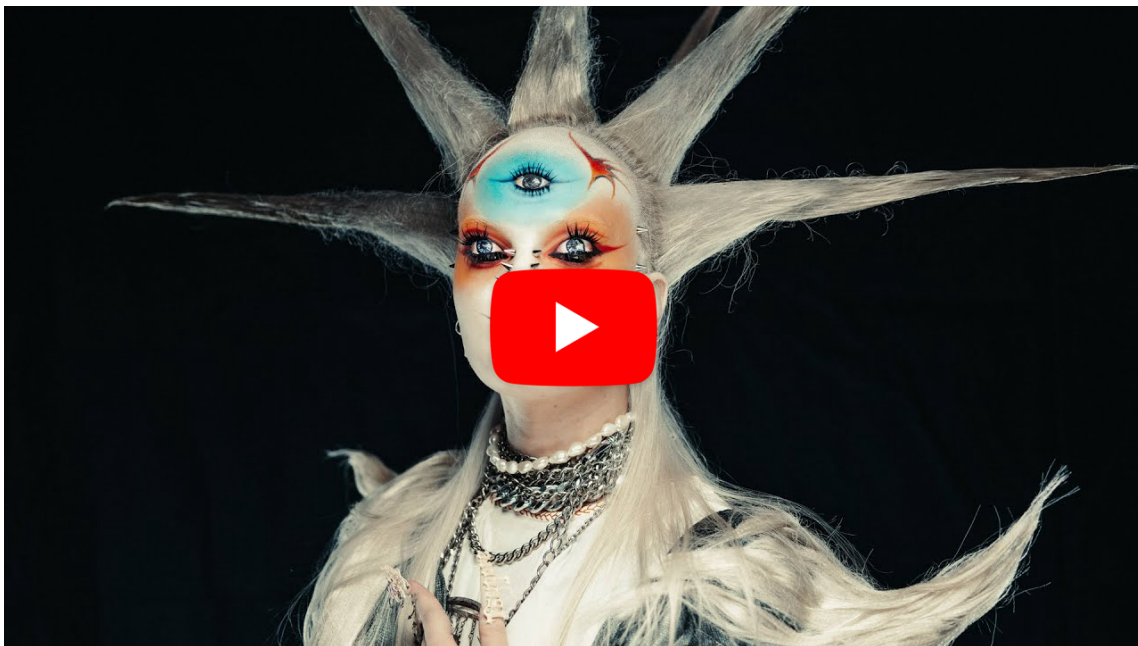
Combine high-fashion runway aesthetics with bold, electric energy to create a striking and futuristic make-up statement. Artists are invited to push creative boundaries through innovative techniques, dramatic styling, and a powerful overall concept worthy of the World Championship stage.

Nordic Award: Facepainting

Theme: *Masks of Emotions*

Use the face as your canvas to reveal both visible and hidden emotions through expressive colours, shapes, and details. Create an impactful design that explores the many layers of human feeling and transforms emotion into a captivating visual story.

Watch the video from last year and see what will await you in Helsinki:



Attractive Prizes Await the Winners

The top three artists in the World Award category will receive the prestigious World Award Trophy together with cash prizes of **€1,000 for first place, €700 for second place, and €300 for third place**. The winners of the Nordic Award categories will also be honoured with Nordic Award Trophies for first, second, and third place. In addition, further product prizes will be awarded.

From bold bodypainting concepts and high-fashion make-up to expressive facepainting and glamorous red-carpet looks, WBF Finland offers artists several opportunities to compete, experiment, and present their work to an international audience.

Are you ready to join us in Helsinki?





Artist Information
WBF Finland 2026

Registration
WBF Finland

Upcoming Events



1 January–31 October 2026

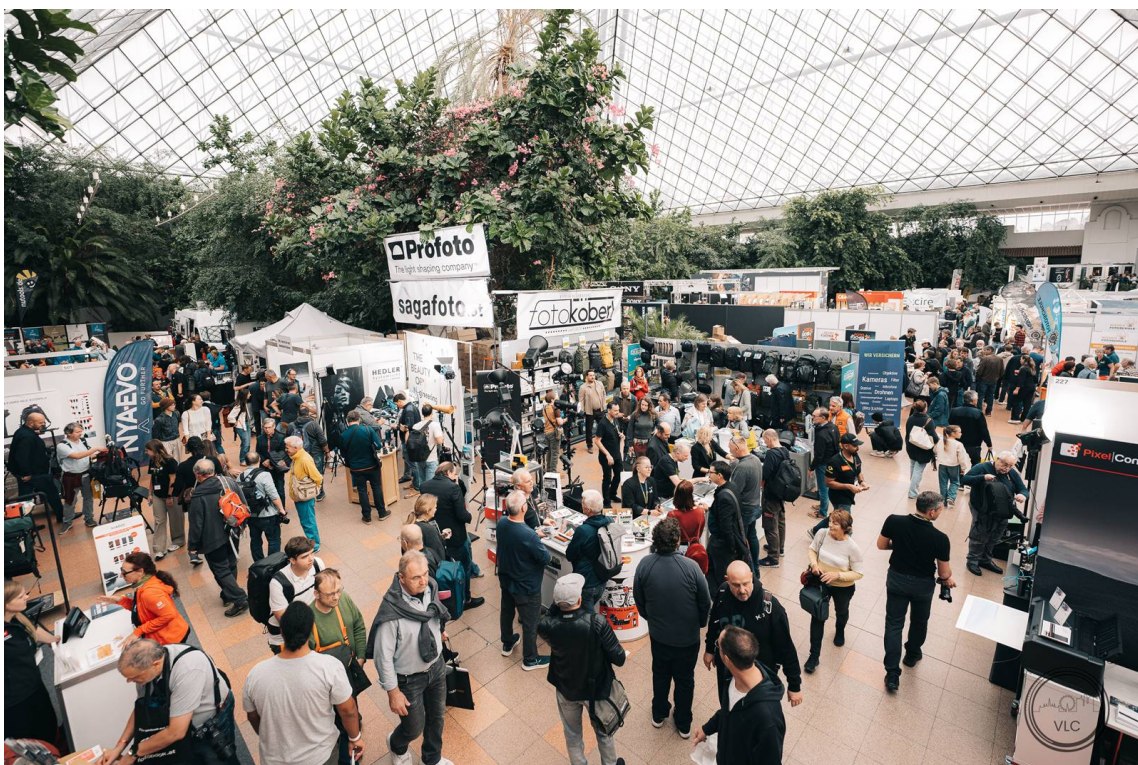
WORLD BODYPAINTING PHOTO AWARD 2026

Open to professional and amateur photographers.

All bodypainting categories from events around the world are welcome.

Submit your best photographs taken during 2026 by 31 October.

[More information](#)



14–15 November 2026

Categories:

- Classic Bodypainting
- Beauty Make-Up
- Creative Make-Up
- Facepainting

[More information](#)



20–22 November 2026

WBF ONLINE AWARDS 2026

- 20 November: Facepainting
- 21 November: Bodypainting Brush/Sponge
- 22 November: Bodypainting Open Techniques
- Followed up a week later on Saturday, 28 November: **The Live Streaming Award Show**

Create from your own studio, home, or, if you don't want to paint alone at home on an official WBF Creative Hotspot with other artists.

[More information](#)



31 January 2027

WBF SPAIN 2027 | Águilas, Spain

World Award: Bodypainting & Show

Theme: *Rhythm of Life – When Colors, Movement & Emotion Unite*

Experience an extraordinary fusion of bodypainting, music, movement, performance, and the colourful spirit of the Carnaval de Águilas.

[More information](#)



2–3 July 2027

World Championships in:

- Camouflage
- Facepainting

More information about the programme, registration, workshops, and side events will be announced on an ongoing basis.

[More information](#)

We can't wait to meet you again—in front of the canvas, behind the camera, or together at one of our upcoming events around the world.

Keep creating, keep capturing, and enjoy the rest of your summer!

Your World Bodypainting Festival Team

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