



Artist Info

World Awards

Camouflage

Facepainting

2 & 3 July 2027

in Sterzing/Vipiteno ITALIEN

sponsored by



Sterzing
Vipiteno



bodypainting-festival.com



Background

Why Camouflage & Facepainting?

The **World Award: Camouflage** category is a special part of the **World Bodypainting Festival**, inspired by the famous technique where artists paint models to blend into the background. **Since 2021**, this award has celebrated the skill of creating **optical illusions that challenge the eye**. Many artists have dreamed of competing in this category, so the competition now takes place over **two days**, giving more participants the chance to show their talent.

For those artists, who want to attend the festival with classic painting, we have the **World Award: Facepainting**.

Both of the categories are held in **Vipiteno/Sterzing**, a beautiful town in the **Italian Alps**. Known for its colorful streets, medieval buildings, and mountain views, it feels like a place from a postcard. The town's welcoming atmosphere and historic charm make it the perfect setting for an event where art becomes part of the surroundings.



About the location

Vipiteno's calm atmosphere allows artists to focus while offering visitors a delightful experience. The narrow alleys, ancient towers, and cozy cafés turn the town into an open-air gallery, where each corner becomes part of the artwork. This unique combination of history, nature, and culture makes Sterzing/Vipiteno the ideal location for a competition where the human body merges with the environment.

Nearest airports:

- **Innsbruck Airport** (INN), Austria – Approx. 55 km (about 45 minutes by car).
- **Bolzano Airport** (BZO), Italy – Approx. 75 km (about 1 hour by car).
- **Verona Airport** (VRN), Italy – Approx. 230 km (about 2.5 hours by car).
- **Munich Airport** (MUC), Germany – Approx. 250 km (about 3 hours by car or train).
- **By Train:** Vipiteno has a inter city train station with connections from Innsbruck, Bolzano, and other major cities.

Hotels: Sterzing/Vipiteno offers a range of hotels, guesthouses, and B&Bs, from cozy alpine lodges to modern stays. For a unique experience, consider staying in a historic hotel in the town center.

More about Sterzing/Vipiteno on their SM channels:

Instagram Page https://www.instagram.com/sterzing_ratschings_vipiteno

Facebook Page <https://www.facebook.com/sterzing.ratschings/>

TIMELINE



PROGRAM 1 JULY

from 8:00 pm

Get Together at the Alex Bar
Entry: Free

12:00 am - 7:00pm

Workshop: "Photo Day with Tobias Spranger
& Lora Tulchinski's Stunning Creations"
Booking via the WB Shop

PROGRAM 2 JULY

from 9:00am

Registration & Welcoming Camouflage
participants - main square Vipiteno/Sterzing

10:00am - 6:00pm

World Award Camouflage - each
participant has 4 hours time

11:00am - 5:00pm

WBF Creative Bodypainting Jam Session,
artists can paint freely without restrictions

2:00am - 6:00pm

Jury Camouflage

2:00am - 6:30pm

Video & Photoshooting Camouflage

5:00pm - 6:00pm

Presentation on stage **Jam** Session -
afterwards Photoshooting open end

6:00pm - 7:00pm

Presentation of the Jury and Artists at the
World Award - Camouflage

Awarding - 3rd of July at the main square

TIMELINE



PROGRAM 3 JULY

from 9:00am

Registration for **all** participants, &
Welcoming Facepainting participants -
main square Vipiteno/Sterzing

10:00am - 1:00pm

World Award **Facepainting**

11:00am - 5:00pm

WBF Creative Bodypainting Jam Session,
artists can paint freely without restrictions

1:00pm - 3:00pm

Jury & Photoshooting Facepainting

5:00pm - 8:00pm

Presentation Jam Session Artists -
afterwards Photoshooting

08:00pm - 9:00pm

Presentation & Awarding World Awards
Camouflage and Facepainting 2027

*some changes may apply



"LET YOUR CREATIVITY SHINE, YOUR PASSION INSPIRE, AND YOUR ART SPEAK LOUDER THAN WORDS. THIS IS YOUR MOMENT TO LEAVE A MASTERPIECE IN THE HEARTS OF MANY."

PRIZES



World Award: Camouflage

- 1 Place:** World Award Trophy + €1,500 money prize + €1,000 KRYOLAN product voucher
- 2 Place:** World Award Trophy + €700 money prize + € 700 KRYOLAN product voucher
- 3 Place:** World Award Trophy + €400 money prize + €300 KRYOLAN product voucher

World Award: Facepainting

- 1 Place** World Award Trophy + € 1.000 money prize + SUPERSTAR Product Prize
- 2 Place** World Award Trophy + € 500 money prize + SUPERSTAR Product Prize
- 3 Place** World Award Trophy + € 300 money prize + SUPERSTAR Product Prize



REGISTRATION



Registrations

should be done via the **online form only!**
bodypainting-festival.com

Portfolio photos must be attached

without it we cannot proceed with your registration.

Registration fee is € 50 per category

To ensure your spot, **payment** should be made within **7 days**
after the confirmation letter was sent.

Complete your registration

AFTER you got your ID via the ONLINE SHOP

<https://shop.wb-production.com/en/italy-wbf-contest>

THE THEME FACEPAINTING



Theme TBA

GENERAL GUIDELINES

FOR CAMOUFLAGE, FACEPAINTING AND JAM SESSION

- Only bodypainting colors are to be used for any painting on the body. We ask you to please think of the safety of your model – let your model drink and eat, visit the bathroom at any time during the competition.
- **Any brand** of paint product may be used.
- All supplies have to be **provided by participants** themselves.
- **Please note:** No using of any color, basis before the official start.
- Every place will be prepared with a table, water and covered with plastic.
- The model must be at least **18 years old**.
- The model must agree, by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The artist must also agree by signing a form before the start of the competition, that the photos and video-films made may be further used.
- The **genitals and nipples** of the model **must be covered**; you are allowed to use all kinds of special covers with various materials and silicones.

Hygiene & Cleanliness of the working space

- Only clean, cosmetic-grade products to be used
- **Brushes** and **sponges** are **clean** and disinfected
- **Water** containers are **clean** and **changed** regularly
- **Work surface** is tidy and well organized
- **No products** placed directly **on the floor**
- Wipes, tissues, and waste disposed properly
- Overall appearance is neat and professional

CAMOUFLAGE GUIDELINES:

- An assistant is **NOT Allowed**.
- Only 1 model may be painted.
- It is **allowed to prepare hair**, use imitation of bold head or clay **prior to the competition**.
- **Please note:** No using of any color, basis before the official start.
- Every place will be prepared with a table, water and covered with plastic.
- The **places and the specific time** for each participant will be drawn and announced in the morning before the competition.
- **The competition will last 4 hours.**
- The **genitals and nipples** of the model **must be covered**; you are allowed to use all kinds of special covers with various materials and silicones.
- Jury judges - color matching, line matching and position of the model.

FACEPAINTING GUIDELINES:

This category represents skills of the artist in fitting and **painting of story** on a model's face.

- An assistant is **NOT allowed**.
- Only one model may be painted.
- The artist can paint her/himself
- The face, neck and décolletage may be painted and will be judged only.
- All work outside these areas are not going to be judged.
- It is allowed to work on hair, do an imitation of bald head, nails, painted hands before the competition.

The jury judges:

Painting: technique, quality and ability	1 – 10 points
Color desicion: palette, contrast, use of light and shadow	1 – 10 points
Composition: proportions, complexity, placing of objects	1 – 10 points
Theme: interpretation idea and originality	1 – 10 points

The following is a list of THINGS **ALLOWED** in this category:

- Fake eyelashes, nails, eye lenses
- Wigs, imitations of bald heads
- Glitter in loose form or spray on form
- Decoration accessories on the head and shoulders
- Make-up products (incl. eyeshadows, lipstick etc.)

Here are a few specifications of things **NOT ALLOWED** in this category:

- Blueprint paper
- Masks, mask pieces or other SFX
- Pieces that are glued to the face
- Airbrush technique

GOOD LUCK & WE SEE YOU
IN STERZING/VIPITENO!

ORGANIZER OF THE COMPETITION:

WB PRODUCTION

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